

Sample Introductory Email to Your Board Members

Dear (Fellow) Board Members,

In order to give you the fundraising training you need to help us raise funds comfortably and effectively, we have enrolled in **Board Fundraising Pro**. It's a wonderful online training program led by Brian Saber of Asking Matters.

We are excited to dive into **Board Fundraising Pro** so we can all learn how to be better fundraisers for (your organization).

Please make every effort to participate fully so we can be the strongest team possible.

Our next step will be to sign everyone up for **Board Fundraising Pro**. We will use the same email we use to communicate with you. Please do not opt out as it's important you get the weekly and monthly communications from Asking Matters going forward.

So be on the lookout for a welcome letter, and please immediately take a moment to watch the brief Welcome Video from Asking Matters President Brian Saber.

We can't wait to get started!

Sincerely,

Board Fundraising Leadership Team
(or a committee name or individual names)