How to Tell Your Story As a Board Member

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presented by

Brian Saber

president,
asking matters

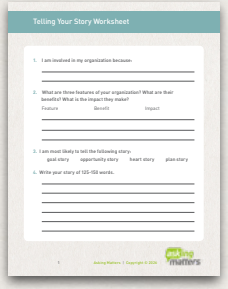


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worksheet

Worksheet Question #1



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telling your story

a compelling set of ideas
that moves the teller
and the listener

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1-vision-1

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need vs. vision

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a world where all children get a quality education

a caring world where the elderly can lead their lives in dignity

a world where the air we breathe is clean and healthy



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Worksheet Question #2

features vs. **benefits**

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features

- 3 residence quads
- multiple festival stages
- state of the art wet lab
- full range of programs for seniors



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benefits

students can choose a living environment that best suits their academic and social needs, allowing them to have the best college experience possible.



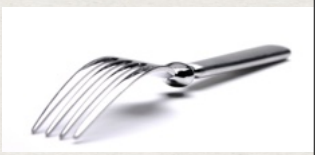
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impacts

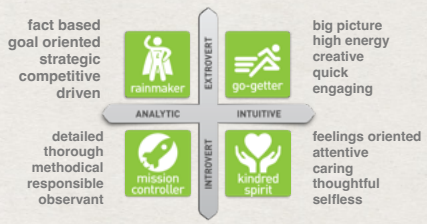
students go out into the world prepared intellectually and socially to do great things, build stronger communities, and raise their families.



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Worksheet Question #3



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Rainmaker Fundraiser

"I'm so excited by our work with seniors at Allenville Senior Center. **Our goal has been to decrease isolation and increase nutritional intake among seniors** in our community so they have a better quality of life in their later years. By providing breakfast and lunch to seniors five days a week, we are impacting their lives in just a few weeks. **Within a month of joining our Center, 75% of seniors self-report significant decreases in their feelings of isolation,** and our registered nurse reports an almost complete elimination of the insidious weight loss these seniors often face when they're responsible for their own meals. One of our clients, Lucinda, self-reported that in the month she's been with us she has had significant decreases in her feelings of isolation, and she hasn't lost a single pound!"

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Go-Getter Fundraiser

"I'm so excited by our work at Allenville Senior Center. **Imagine what the world would be like if we could keep all seniors in society from any unnecessary decline in their later years.** Well, here at Allenville we've come up with a solution for our community's seniors. By offering them breakfast and lunch every weekday, we've found it's possible to significantly decrease their feelings of isolation at the same time we get them all the nutrients they need to maintain their weight and their health. One of our clients, Lucinda, self-reported that in the month she's been with us she has had significant decreases in her feelings of isolation, and she hasn't lost a single pound! We're impacting lives such as Lucinda's in profound ways."

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Kindred Spirit Fundraiser

"I'm so excited by our work at Allenville Senior Center and **I'd like to share a story.** Lucinda joined our senior center a month ago. When she first came, she was feeling completely isolated due to very limited human contact, and she was depressed that her life was so solitary. Living by herself, we also found she had been losing weight because she wasn't cooking well for herself and had regularly skipped meals. Obviously, her depression added to her lack of desire to eat. **This is a story we hear time and again, and it breaks my heart to think these seniors – people's parents and grandparents – are in such dire straits.** Since coming to Allenville, Lucinda has self-reported significant decreases in her feelings of isolation, and she hasn't lost a single pound. And this is true for the hundreds of seniors we serve every day."

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Mission Controller Fundraiser

"I'm so excited by our work at Allenville Senior Center, where we are directly addressing the issues of isolation and nutritional deficiency. We developed a program to identify at-risk seniors that includes home visits and checkups. We enroll them at Allenville and a registered nurse does an intake to record their feelings of isolation, their weight, and other vitals. We then provide them breakfast and lunch five days a week,. Through our work 75% of seniors self-report significant decreases in their feelings of isolation, and our registered nurse reports an almost complete elimination of the insidious weight loss these seniors often face when they're responsible for their own meals. One of our clients, Lucinda, self-reported that in the month she's been with us she has had significant decreases in her feelings of isolation, and she hasn't lost a single pound!"

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Worksheet Question #4

Rainmaker

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Kindred Spirit

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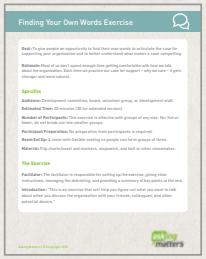
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